

The FARM TRIBUNE

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Thurs., July 27, 1972

BOB BATTEN HAS NEW DRAG RACE TRANSMISSION

PORTERVILLE — Bob Batten, of Porterville, works and invents in a field that is little known to the general public - creation of transmissions for drag racing cars - the "funny cars."

But Batten is well-known in professional drag racing circles and he will almost certainly become even better known when he starts to market his new B&J hydraulically operated 3-speed transmission with reverser that is built on the same principles and to the same rigid standards of the 2-speed transmission that Batten first started to produce in December of 1970.

Since that time he has sold nearly 200 of the 2-speed units which makes B&J Transmissions No. 2 in the nation in volume of units marketed.

"We are second in the nation in volume," says Batten, "but we're No. 1 in quality and safety."

Batten believes that the new 3-speed unit will more than double the market potential for his B&J transmissions, which means that he is looking toward future expansion of facilities in Porterville.

And from the standpoint of the Porterville community the B&J operation may well represent a new industry that did not have to be brought into the area, but, rather was originated and developed "right at home."

Production work on B&J transmissions has been done in

(Continued On Page 10)

GRAND MARSHAL



RIDING AS Grand Marshal of Porterville's 54th Veterans' Day and Homecoming parade October 23 will be Capt. John H. Alvis, commanding officer, Naval Air Station Lemoore. The traditional parade will again be a highlight feature of the annual Veterans' celebration.

(U.S. Navy photo)

VETERANS WILL GIVE AWAY CAR

Prize award for Porterville's 1972 Veterans' Day celebration October 23 will be an automobile - plus additional prizes. Working as a committee to select a car are Clayton Balcombe, commander, Post 20, The American Legion, and Clyde Bonnar, commander, Mt. Whitney Post 2001, Veterans of Foreign Wars.

PORTERVILLE CRAZY DAYS JULY 27-28-29

PORTERVILLE — Kookie costumes, krazy sales, and kway people will be found in Porterville stores today, tomorrow and Saturday as Greater Porterville merchants go out of their collective minds to stage their annual Crazy Days.

Prizes are being offered to personnel in Porterville stores for the craziest costumes, and folks who "come to town" during the three-day sales event can expect to see anything - and to also enjoy some of the kraziest bargains offered in years.

Living things up Friday night will be an amateur show, starting at 7 p.m., in the parking lot across Hockett street from the rear entrance to the Penney store. Contestants can sign up by filling out entry blanks in any of the participating Crazy Days stores.

Cash prizes totalling \$50 will be given away, plus 10 merchandise prizes, to the best performers in the show.

(Continued On Page 2)

PROMOTED



RON KNIGHT, Tulare County Farm advisor who has had the county 4-H program as his responsibility, is moving up the line. He will report in at Red Bluff August 15 to take over new duties as County Director of the Tehama County Farm and Home Advisors' office, with livestock as his special responsibility.

(Farm Tribune photo)

MUSIC PLUS ORANGES EQUAL NEW PROMOTION

PORTERVILLE — The 1972 national tour of the Fabulous Studio band established what are probably two firsts - the use of live music in super markets to sell oranges and the contracting of a student band by Sunkist Growers to provide the music.

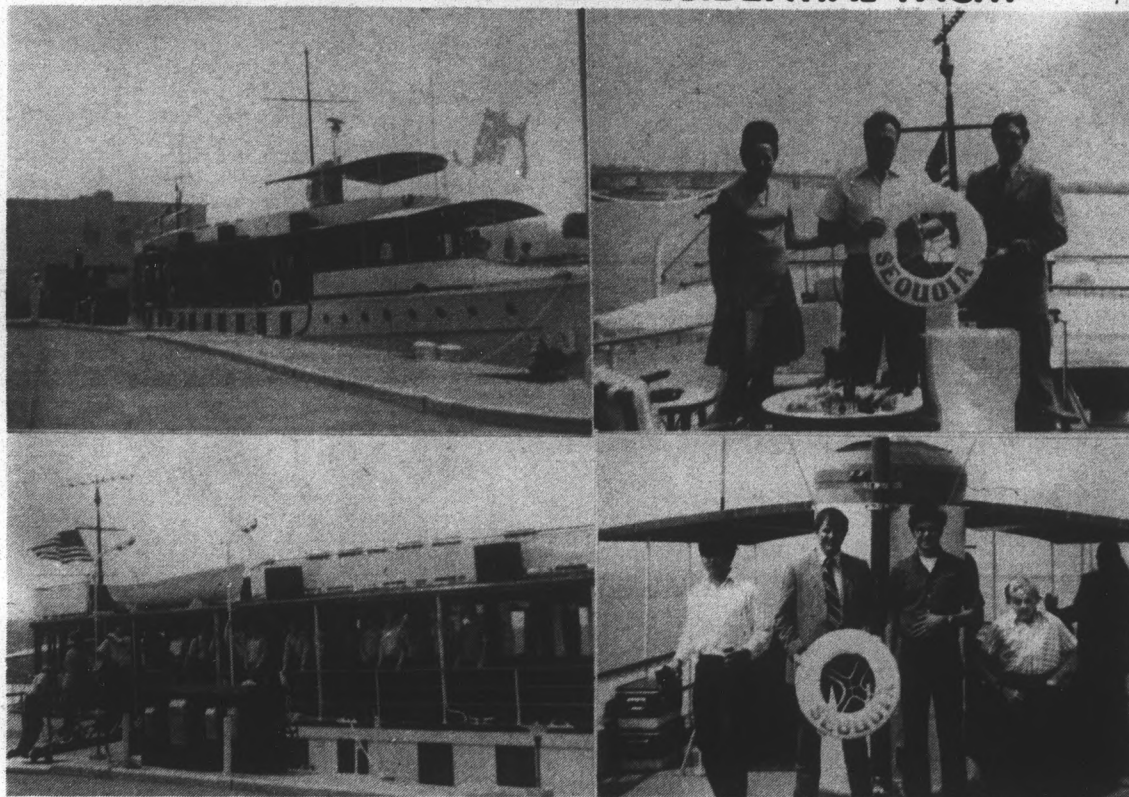
Impact created by the band is now being analyzed, however early reports indicate that Sunkist officials were pleased with the arrangement, and in the words of Band Director Buck Shaffer, "We think we more than upheld our end of the contract."

Under bookings arranged by Sunkist, the band presented one-hour shows at markets in Long Island, Baltimore, Washington D.C., New Orleans, Houston, Dallas, Phoenix, two in Kansas City and two in Los Angeles.

In addition Shaffer and the band did a 30-minute Sunkist show on WBOY TV in Clarksburg, West Virginia; played an extra Sunkist show in

(Continued On Page 2)

STUDIO BAND ABOARD PRESIDENTIAL YACHT



THERE WAS time for play as well as work while the Fabulous Studio band was in Washington D.C. on its summer tour, with photos above showing what Director Buck Shaffer called "perhaps the greatest highlight of any band trip" - a cruise on the Potomac river aboard the Presidential yacht, "Sequoia." At left are two views of the Sequoia; at right, top, Shaffer, with his wife, Candy, and Pat Griffith, White House representative who accompanied the band; and, from left, John Buchanan, sax man with the band; Griffith; Eddie Buchanan, trumpet; and Bobby Sparks, piano.

RESEARCH REPORTS TO BE PRESENTED DURING VALLEY GRAPE DAY, AUG. 10

PARLIER — Grape research reports by members of the Department of Viticulture and Enology will be featured at the San Joaquin Valley Grape day to be held at the Kearney Horticultural Field station on Thursday, August 10. Fred Jensen, Extension Viticulturist, says that registration begins at 8:30 a.m. with the presentations scheduled from 9:00 a.m. until noon.

The program includes: "Display Of New Wine, Raisin, and Table Grape Varieties," by Dr. H.P. Olmo; "Color Development In Grapes, The

Effect Of Day and Nighttime Temperatures," by Dr. W.M. Kliever.

"Rooting Of Thompson Seedless Cuttings Planted At Monthly Intervals," by Dr. C.J. Alley; "Advancements In Tight Fill Packing Of Table Grapes," by Dr. K.E. Nelson; "The Effect Of Three Trellis Systems On Growth and Yield Of Thompson Seedless Vines," by Dr. L.A. Lider.

The Kearney Horticultural Field station is located at 9240 South Riverbend Ave., just south of Manning Ave., near Parlier.

COMMITTEE RE-STATES ITS NUCLEAR STAND

PORTERVILLE — Members of the Tulare County Nuclear Advisory committee reaffirmed its original stand on proposed construction of a nuclear power generating plant in Frazier valley

(Continued On Page 10)

HIGHWAY 190 BID OPENING SET AUGUST 30

SACRAMENTO — Bids for improvement of Highway 190 from the Frazier valley highway intersection, through Springville to the Sequoia National Forest line will be opened in

(Continued On Page 9)

FLY CONTROL AT FRUIT DUMPS SUBJECT OF AUGUST 3 MEETING

VISALIA — Handling of fruit dumps to minimize or eliminate fly problems will be the subject of a public meeting, next Thursday, August 3, at 10 a.m., on road 84, a quarter-mile north of Avenue 400, one mile south of Dinuba.

Basically, cull fruit in dumps is being spread, crushed and turned to obtain fast drying action before flies can produce in a pilot project at the meeting site.

Cooperating in the experiment is the Delta Mosquito Abatement district, with the cooperation of LeRoy Giannini, and the Agricultural Extension service. Conducting the August 3 meeting will be John Combs, fly control supervisor for the Delta district.

Pointers On Community Booths In '72 Fair To Be Offered At Public Meeting August 1

TULARE — With many of Tulare county's farm commodities coming on now, persons planning to enter variety feature exhibits (community booths), or special feature exhibits in the 1972 Tulare County Fair should be collecting and storing farm products they will need in September, suggests Al Slinde, manager of the fair.

Pointers on planning, construction and over-all handling of community booths will be presented at a meeting of organization representatives and interested individuals set for Tuesday evening, August 1, 8 p.m., in the County Fair office, 215 East Alpine, Tulare.

Answering questions will be Slinde; Office Manager Cleota Sullivan; and the director of the

fair's feature exhibits department, Mrs. Polly Luis.

Community booths, with at least 300 square feet of exhibit space, compete for premiums of \$300, first; \$275, second; \$250, third; \$225, fourth; and \$200, fifth.

Judging is based on diversity and quality of agricultural produce grown in the area represented; attention to fair theme, which this year is, "Harvest of the Century," and educational value of the exhibit.

Special feature exhibits, with at least 200 square feet, should display a single agricultural product, process or procedure, designed to most attractively inform the public of the value, desirability and interest to the consumer, producer, and

community to be found in the agricultural product or process being featured.

Premiums offered are \$250, (Continued On Page 10)

RESERVATION CAMP GROUND OPEN TO PUBLIC

PORTERVILLE — Public camp ground on the Tule River Indian Reservation will be opened Saturday, July 29, with grand opening ceremonies to start at 11 a.m.

Featured will be a free bar-be-cue, Indian cultural dances, and a tour of the camp ground site. The program is under direction of the Tule River Tribal council.

Editorial Comment

COMRADE JANE

It was hardly startling to read that actress Jane Fonda had appeared in Hanoi as the guest of the North Vietnam Committee for Solidarity with the American People.

Nor was it surprising that Jane baby expressed her allegiance to her native America by telling her communist hosts "I came to Vietnam as a comrade."

The Solidarity people didn't need to quote the old song to her: "Are there any more at home like you?" They know full well there are and are hanging on in their bloody invasion of South Vietnam in the hope that all those comrades represent American feeling and will put an abject president in the White House.

We are all for the Fonda brand of solidarity, and suggest that all her Viet Cong flag-waving cohorts promptly follow her across the Pacific and solidify to their hearts' content.

California's late spring potato crop is 15 percent below 1971.

CRAZY DAYS

(Continued From Page 1)

Heading up the Crazy Days committee is Bill Shurtz, who says, "We're going to have a lot of fun in Porterville during the three big days - and merchants will have red hot sale items on the counter, which means it will be profitable to have fun in Porterville during Crazy Days."

The mid-summer Crazy Days sales event is held annually under general direction of the Porterville Merchants' committee, this year headed by Jeff Cole and Neil Smith.

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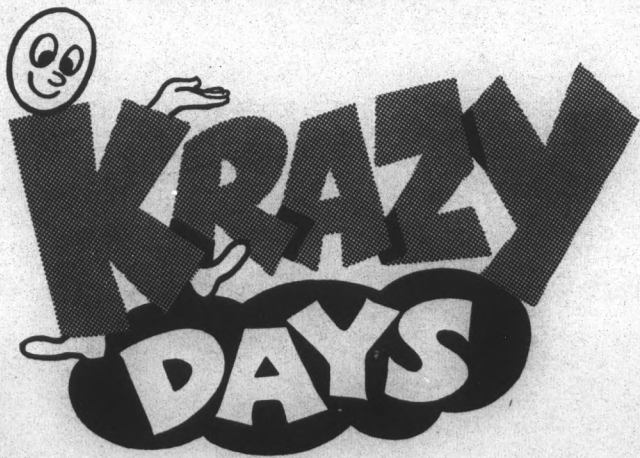
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Political Parade

By CLEM WHITAKER, JR.

The Happy Warrior, Hubert Humphrey, got his nose rubbed in the dirt; the stone face of Maine, Edmund Muskie, stood revealed as one of the world's great equivocators; George Wallace, Shirley Chisholm and Henry Jackson proved the fighters they have always been, and George McGovern's new coalition stood proudly at the convention podium of victory with appropriate public supplications to the Kennedy throne.

It wasn't much of a convention. McGovern had the leadership, set the rules, and ended up with the votes. The rest was mish-mash.

The big question is what kind of campaign will McGovern wage against President Richard Nixon? The North Dakotan has kicked George Meany in the teeth and ousted Chicago's Richard Daley from the convention. So you can forget future rhetoric from those sources because there won't be any meaningful contribution from the scorned ones.

As a thesis it might look as if President Nixon won't have all that much trouble. Maybe no more than Lyndon Johnson had with Barry Goldwater.

It is a thesis this analyst doesn't accept. The McGovern method was proved in Berkeley, where that city council was captured; and the same degree of dedication and organization effort and money got McGovern the Democratic nomination. All those ingredients will be present in the presidential race.

If the Republicans think for a moment they will scoot home free because of McGovern's bizarre positions and equivocal stands, November 7 will dawn cold and chill for the GOP faithful. Anyone can work effectively within the system, given the money, muscle and organization to wage a fight, and McGovern has demonstrated he can.

There is a considerable fanatic zeal within his following which Goldwater had working toward the nomination but lost as the party and his organization came unglued after his convention victory. It is unlikely this will be repeated by McGovern.

CALIFORNIA SPEAKS

ARLENE GRAY, San Francisco—"Happiness is the condensation of all our achievements and desires. It is the knowledge of our own worth when we have done our best."

KENNETH POWERS, after single-handedly hosting S. F. ladies group at lunch—"There's this to be said for reaching the age of 40. The women may not be as much interested in you, but then neither is the Army."

P. GAREY, Concord—"It seems like just yesterday they were applauding the stealing of the Pentagon Papers and the Anderson revelations. Now, here is Chairman O'Brien saying it wasn't right that the Democratic offices should be broken into. My goodness, what is a person to believe?"

KEITH SONTRA, San Jose—"Fools still rush in where angels fear to tread, but there are so many of them these days they have to stand in line and wait their turn."

BUDDY EBSEN, Hollywood TV acting, dancing star, on love of sailing—"Men need frontiers, and if you are one who doesn't go to Australia or the moon, the sea is the last frontier—and it's readily available."

ern. It is not an issue campaign, at this time, and if it were, McGovern couldn't get elected precinct captain. It is sort of a cause and people working for causes lose sight of issues. The heck with the issue, let's get our man elected.

A Republican effort which forced McGovern to face the issues he has raised, to defend the positions he had advocated would turn off all but the zealots. But that is a tough fight to wage.

Ask Hubert.

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Music Plus Oranges

(Continued From Page 1)

Shaffer's home town of Shinnston, West Virginia; gave Sunkist a plug in Florida's Disney World; and received "the greatest ovation on the entire tour" following presentation of the Sunkist show in front of 750 high school bandmen and band directors from throughout Texas who were participating in a band festival on the campus of Texas Tech University in Lubbock.

The money received from Sunkist - \$3,000 - was in no way a "contribution" to the Studio band. It involved contractual arrangement with Sunkist for specifically booked appearances.

Format used by the band in markets was to set up in an area designated by the store manager, open the show in typical Studio band fashion, play a regular stage performance, with Vocalist Doug Scarbrough and various members of the band featured, and plug Sunkist oranges.

"I talked about Sunkist oranges and about the Sunkist organization, working my comments into the show," says Shaffer. "And we even had Doug juggling three Sunkist oranges but in all honesty, I think Doug's future is in music, not juggling."

In several appearances Sunkist oranges from Porterville, shipped ahead by Jay Martin, manager of the Tulare County Fruit Exchange in Porterville, were given away during the band show.

"It made us sort of feel at home, and also sort of proud, to see that Porterville label on a stack of Sunkist cartons in front of the band," Shaffer says.

As for drawing power of the band in markets, Shaffer says that shoppers would stop by, listen and watch for perhaps 15 or 20 minutes, some of them even stopping for the entire show, but there was usually a movement of people. During the period of an hour several hundred persons would usually stop and listen, and pay attention to what was going on.

During the total tour, the band played 39 shows in 25 states in 31 days, including military bases, a show, July 3, in the historic Ford theater where President Lincoln was assassinated, and a show and dance in Amarillo, Texas as the feature of a \$100 per couple hospital benefit event arranged by Gib Gimbel, formerly of Porterville.

VISALIA - The U.S. Air Force has announced openings in several different specialties for men with prior military service. Full information can be obtained by contacting the Visalia Air Force Recruiting office, TSGT Talmadge E. Swanson, 105 E. Main St., phone 732-0716.

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Porterville





JOSE BETANCUR, a deaf mute, has advanced to the post of packing foreman at Lemon Cove Association, Inc., orange packing house in Woodlake, a Sunkist Growers' affiliate. Jack Aldridge, association manager, claims Betancur is one of the best in the business despite his handicap. His wife, Mary, right, helps train new packers and

graders in understanding the signals used by Jose in performing his job; as packing boss, Betancur is responsible for the work of 40 women graders and packers. He is exceptionally observant and seems to "sense" a machinery defect before an actual breakdown. With the association now packing a million boxes of oranges and tangerines annually and geared for 2½ million boxes, Betancur's job is likely to grow as packing volume increases, according to Aldridge. Betancur is a native of Miami, Arizona; his wife was born in Mexicali.

DICK WILLIAMS IS VISITOR IN PORTERVILLE

PORTERVILLE — Dick Williams, UPI correspondent for Guam - Micronesia with his home base at Agana, Guam, was a visitor in Porterville this week, accompanied by his wife and three children.

Williams, son of Hughe Williams, was raised in the Porterville community and formerly was a member of the Porterville city police force.

SPECIALIST IN FIRE ECOLOGY IS PROMOTED

SAN FRANCISCO — Bruce M. Kilgore, research biologist at Sequoia and Kings Canyon National parks and a specialist in fire ecology, became Associate Director, Professional Support, for the Western region of the Department of the Interior's National Park service on July 1.

Kilgore will direct the work of architects, landscape architects, engineers, biologists, archeologists, and other professionals. This professional group serves the National Park service areas located in California, Hawaii, Nevada, and Arizona.

"El Palo Alto, a Redwood tree after which the city of Palo Alto was named, is California's oldest living historical monument.

An hour's work in 1972 will buy 20% more milk, 25% more pork, 20% more beef, 13% more potatoes and 25% more peas than it did in the late 1950's.

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MISS PORTERVILLE WILL RIDE IN TULARE PARADE

Miss Porterville (Marilyn Thomas) and her court will ride in Tulare's Dairy Fiesta parade that will move through downtown Tulare the morning of September 19.

The parade will continue out to the Tulare County Fair grounds for official opening of the 1972 fair that will run from September 19 through 24.

Final action on the 1972-73 dove and band-tailed pigeon seasons will be taken tomorrow by the California Fish and Game commission at a meeting in Fort Bragg.

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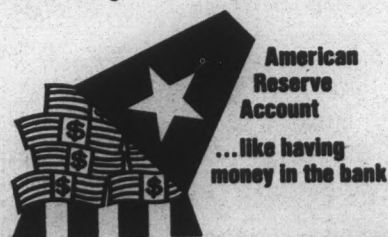
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TRADITION IS a key ingredient in successful operations of the Strathmore Cooperative Association, Sunkist orange packing house in Strathmore now observing its 50th year of operation. President Domer Power, left, and Manager Les Weldon, right, have a firm policy of resisting plant modernization until they are sure the expenditure will pay for itself in a better quality pack and improved profits for members.

HUNTING PROSPECTS "FAIR TO GOOD"

SACRAMENTO — Deer hunting prospects are rated "fair to good" in Santa Barbara and Ventura counties for the August 5-6 opening weekend of the 1972 early deer season which continues through September 24, according to the State Department of Fish and Game.

CATTLE FEEDLOT INVENTORY UP

SACRAMENTO — Feedlot managers reported 1,165,000 cattle and calves on feed for slaughter market on July 1, according to the California Crop and Livestock Reporting service. This total was 3 percent above the June 1 inventory and up 16 percent from July 1, 1971.

STRATHMORE CO-OP MARKS 50 YEARS OF SUCCESSFUL CITRUS OPERATION

By Wally Erickson

STRATHMORE — Strathmore Cooperative association is not one of the larger packing houses in the chain of Sunkist Growers affiliates along the Central California citrus belt, but it claims to be one of the most profitable. Actually, its formula for success is being small and avoiding costly modernization. Now completing its 50th year of operation, the association has been affiliated all of that time with the Tulare County Fruit Exchange, Porterville-based marketing agency for Sunkist.

"We happen to know that our profit per carton figure is among the very best year after year," stated Domer Power, a grower since 1930 and president of the cooperative of orange growers for the past 10 years.

"We have \$10 of insurable value in our packing house for each \$1 of revolving fund investment. Our buildings are old but structurally sound and well kept up. We have no plans to build a new house."

Neither has Strathmore Co-op converted from field boxes to bins in picking and handling fruit. Nor, does the house have any of the new automatic grading, sizing or packing equipment.

"Our policy is never to buy anything just for the sake of becoming more modern. We make a change only when convinced new equipment will do a better job than what we have and will improve our profit picture," Power emphasized.

Consistently following this policy, Power and Manager Les Weldon believe their pack is as good or perhaps a little better than competitive labels, with less

handling cost to their grower-members.

The association does not pinch pennies when new equipment can do a job better than the old way.

"We have the latest model washing, waxing and drying processes, because these help us ship a better quality product to our buyers. Satisfying customers is our job, and the best indicator you have of performance is when the buyers specify our labels in placing their orders," Weldon asserted.

Strathmore Co-op figures its edge comes because Manager Weldon can personally supervise each detail of the operation. Fruit is moved out quickly and is subject to a minimum of handling. Very little fruit is graded out, and rejections by buyers are rare.

"With our operation we can afford to close down for a day now and then, even during the busy season. We take stock of the job we are doing, and how we can improve it. A larger house, with greater overhead and fixed costs, just can't afford to do this," Weldon maintains.

Personnel is another economy area. Weldon, in his words, serves as manager, assistant manager, shipping clerk and trouble-shooter. Tom Moreno is the veteran house foreman, and Danny Lowe has kept the equipment in good operating condition since 1932. A field man, two office girls and 40 packing house workers round out the work force.

The house ships about 600 cars per year of Navels and Valencia under the Demand label for Sunkist quality, Plaid for extra-choice and Record for second-grade. The association has 45 grower-members from Lindcove in northern Tulare county to Ducor in the south, all old-line, family farm operators.

"Well, yes, we do have a growth goal," Power admits.

"We would like to build to about 800 cars, and we are

FUNDS REQUESTED TO RESTORE CHINESE TEMPLE IN HANFORD

HANFORD — Assemblyman Gordon Duffy has introduced a resolution in the State Assembly directing the Department of Parks and Recreation to determine the cost of restoring the Taoist Temple in his home town of Hanford.

The Chinese cultural and religious center has just recently been accepted in the National Register of Historical Sites.

The resolution directs the Department of Parks and Recreation to report its findings to the Assembly by the fifth day of the 1973 session.

Duffy said he was hopeful that funds will be provided on a timely basis to expedite the Temple restoration and subsequent opening to the public.

trending that way since Weldon took over as manager two years ago."

Actually, Weldon had 15 prior years experience in the house, ending in 1952 as assistant manager. Since then he's been a citrus grower and also a breeder and racer of quarter horses. Now, he's a packing house manager first, horse-man as a hobby, and his sons run the ranch.

Power also is an old hand in the plant. He started as a flunkey in 1928 and concluded his packing career as Strathmore Co-op's foreman, in 1930. His activities since have included a hitch in Sacramento as assemblyman for his legislative district.

Serving with Power as members of the board of directors are Rex Pursell and Roger Bodine, vice chairman; Arthur Flint, Dale Weldon, James Nelson and Harry Stamm.

The "stay small, resist modernizing" formula may not apply elsewhere, but for Strathmore Cooperative association the unusual approach continues to add up to the sweet, orange-blossom smell of success.



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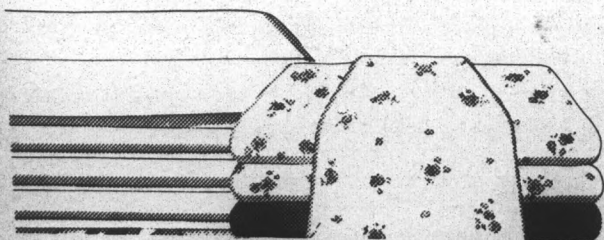
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SPORTSMEN LICENSE FEES INCREASED FOR FIRST TIME IN FOURTEEN YEARS

SACRAMENTO — License fees were increased July 1, the California Department of Fish and Game has reminded California hunters, and many 1972-73 hunting regulations went into effect at the same time.

The license fee increase, along with a new schedule of fees for sport fishing, was approved by the state legislature last year. New fishing fees went into effect January 1.

Fees include: Resident junior license, \$2, up from \$1 last year; resident, \$6, up from \$4; nonresident, \$35, up from \$25; resident deer tag, \$3, up from \$2, and nonresident deer tag, \$25, up from \$10.

Bear tags, pheasant stamps and duck stamps remain at \$1, \$2 and \$1, respectively.

Hunting licenses, deer tags and bear tags are available from license agents throughout the state.

The fee increase, first in 14 years, was designed to meet operating deficits of the DFG and to provide additional funds for new and expanded programs, DFG spokesman say.

Regulation changes taking effect on the first of the month include reductions in bag limits for chukars (from eight to four), rabbits (eight to five) and quail in southern California (from 10 to six), and shortening of the chukar season in the northeast by one month.

Poor reproduction of these species because of unseasonably dry weather prompted the actions by the California Fish and Game commission.

The seasonal bag-limit on pheasants has been eliminated for next season, but the daily bag limit will remain unchanged.

Additional protection has

been provided for bears, including measures to protect bear cubs and sows with cubs, outlaw bear-baiting and prohibit the taking of bear within 400 yards of a posted garbage dump.

Deer bag and possession limits remain unchanged, although the tag system has been modified, and seasons will be as follows: Early, August 5-September 24; northern, September 23-October 23; and late general, September 23-November 12.

San Bernardino county was added to the northern-east Sierra crest season. The county was in the late season last year.

Commissioners also opened that portion of San Diego county south of Interstate 8, an area closed to deer hunting for two years because of wildfire.

Other actions shifted counties to and from the north coast quail season, added areas for spring and fall turkey hunts and extended the spring turkey season for one week.

An archery quail season was established to run concurrently with the late and inland archery deer seasons. Special falconry seasons were set for pheasants and rabbits.

The archery bear season, which had been recommended for deletion this year, was restored.

Earlier this year the commission approved a change in the deer tag system.

Tag purchasers will receive two tags. The basic tag will be good for one buck anywhere in the state as authorized by the commission. The second or optional tag may be used for either: (1) taking a buck in areas where the commission authorized taking two bucks, or (2) submittal by a successful

special hunt applicant as qualification for a special deer hunt permit.

The new arrangement will limit to two rather than three deer the maximum number a hunter may take during a single year.

The old tag system permitted the hunter to use the "A" and "B" portions of the tag to take two deer in two-deer areas. In addition, he could take a third deer if he were drawn for a special hunt permit.

WOMAN NAMED TO VALLEY NITROGEN BOARD

FRESNO — Valley Nitrogen Producers has become one of the few major producers of agricultural chemicals and fertilizers in the entire United States to appoint a woman as vice president - Margaret Yama, of Fresno.

Mrs. Yama has been with the 4,700 member farmer cooperative for the last 13 years, serving until 1968 as executive secretary to the president, at the firm's main office in Fresno. Since that time, she has served as administrative assistant to the president and assistant secretary of the corporation.

The cooperative, with sales in California and Arizona and with considerable export business in Mexico and the Far East, move 750,000 tons of product with gross sales of over \$40 million annually.

California range conditions are reported as 51 percent of normal, well below 1970 and 1971. Supplemental feeding of livestock is general in many areas.

Historical Society Plans Trip To North Fork Indian Festival

PORTERVILLE — Charter buses are being booked by the Tulare County Historical society for a trip, August 6, to annual North Fork Indian Festival at North Fork.

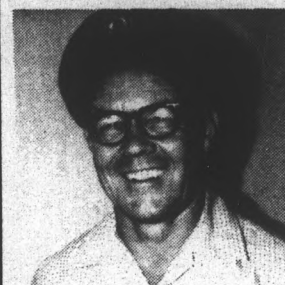
Indian dances, hand games, demonstrations of weaving and food preparation, displays of handiwork and a barbecue are on the all-day program, plus a visit to the Indian museum.

Buses will load at the Greyhound depot in Visalia at 7:45 a.m. and will return in the early evening. Reservations - at \$5.50 for bus fare only - can be

made by sending checks to the Tulare County Historical society, 2279 West Poplar avenue, Porterville, 93257.

A self-addressed, stamped envelope should be enclosed with the check. Last minute information can be obtained by phoning 784-7449 the evening of August 4.

Application cards for the 1972 Antelope hunt in Modoc, Lassen, Shasta and Siskiyou counties August 27 - September 4, can be obtained from fish and game license agencies.



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PORTERVILLE COLLEGE, in November, 1963, at left, and in July 1972, at right. Although

the photo angles are not identical, expansion of campus facilities is clearly evident. The

left photo is looking toward the east; the right photo more

toward the south. (Farm Tribune photos)

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ASSESSED VALUE IN TULARE COUNTY IS 24.1 PERCENT OF MARKET VALUE

SACRAMENTO — The average local property assessment level in Tulare county stands at 24.1 percent of market value, compared to the statewide average of 24.4 percent, according to State Board of Equalization figures.

Noting that all 58 county assessors have declared that they are assessing at 25 percent of market value as required by law, Chairman John Lynch explained the seeming difference.

The county assessor is, in fact, assessing at 25 percent of his latest estimates of market value. But all of his appraisals may not be 1972 values. The county may be basing many of its assessments on appraisals made two or three years earlier, and in the meantime properties may have increased in value.

The Board's figures represent the relationship between the counties' total locally assessed values and the Board's estimates of the respective market values of locally assessable property as of the current year.

The assessor does not have the resources and staff to adjust every property value every year. He has to devote his resources to those areas where the value changes have been the greatest since he last appraised the areas.

To reach his figures, the

Board's statisticians use carefully designed "random stratified samples" in which five to six thousand properties are appraised each year in one-third of the counties.

The total market values derived from these samples are then adjusted to the current year by reference to economic indices and various data supplied by county officials.

The significance of the figures is that a county's assessment ratio is the key to a number of programs involving about one billion dollars in state aid to local governments or payments by local governments to the State. The ratios are also used to calculate assessed values of properties appealed to the boards of equalization or assessment appeals boards in certain counties, to adjust tax rates of some intercounty districts, and for other purposes.

State aid is distributed to school districts with relatively low taxable wealth per child. The Board's ratio for a county is used together with a school district's assessed value to compute a district's taxable wealth. School district repayment of state loans and their debt limits are also established by formulas which involve these ratios.

CITY FIREMEN AFFILIATE WITH AFL-CIO UNION

(Ed. Note: The following is a press release given to us Tuesday morning)

"Last evening, at a meeting of the Porterville City Fire Fighters Association, the members became chartered as members of the International Association of Fire Fighters, AFL-CIO, Local No. 2169. On hand to present the Charter, and to officially welcome the men into the fire fighters' union was Vincent M. Riddle, Vice-President of the International Association of Fire Fighters representing the 10th district, comprising the states of California, Arizona, New Mexico, and Hawaii. The union, which represents 80% of the nation's fire fighters, provides educational materials and services geared toward helping its members work harmoniously with local government agencies.

"The membership elected to continue its present board members as officers of the new group.

"The membership also expressed confidence that they will be able to work together with the city administration for the betterment of the fire protection in the City of Porterville."

Officers of the new group were listed as: Gary Hood, president; Don Weaver, vice president; Jerry Elsworth, secretary-treasurer; and James Rowland, public relations officer.

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Importing Natural Gas In Liquid Form Being Planned By Pacific Lighting Corp.

LOS ANGELES — A proposed project to supply major quantities of Australian natural gas in liquid form (LNG) for use by customers of Southern California Gas Co. was announced recently by officials of Magellan Petroleum Australia Limited, Brisbane, and Pacific Lighting Corp., Los Angeles. Southern California Gas Co. is a subsidiary of Pacific Lighting.

Joseph R. Rensch, Pacific Lighting president, said the project could lead to the

delivery of the equivalent of 500 million cubic feet per day of natural gas from the Magellan group's Palm Valley field in central Australia to regasification terminals planned for the Los Angeles area.

Roy M. Hopkins, managing director of Magellan Australia, a subsidiary of Magellan Petroleum Corp., a U.S. corporation, said the proposed project would include development of the Palm Valley field, building of a

large-diameter pipeline to liquefaction facilities at some Australian coastal point, and construction of a fleet of large cryogenic tankers to transport the LNG to the west coast of the United States.

Hopkins said that the initial drilling could be commenced within 60 to 90 days after approvals of the project are received from the Australian government, and the California Public Utilities Commission. Applications to these agencies are expected to be made in the near future.

Financial details of the agreement were not disclosed.

Bartlett pear harvest is active in the Sacramento river delta.

Potato harvest in Kern county is near completion.

The 1972 Miss Rodeo California contest will be held at the San Francisco Cow Palace October 3.

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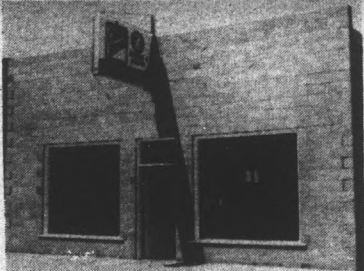
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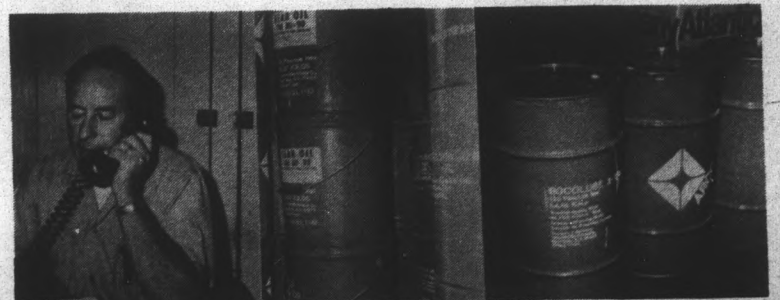
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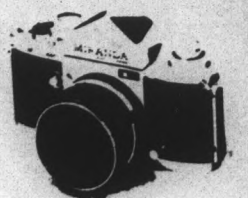
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COLLEGE PLANS DELANO CENTER

DELANO — An enrollment of 500 students and at least 25 classes this fall are predicted for a new Delano Center that will be operated by the Kern Community College district. Dr.

Donald Krischak, dean of continuing education and community services at Porterville college, will serve as director of the center.

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July 27 - 28 - 29



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THE FARM TRIBUNE

FARM REPORT

From the office of Tulare County Agricultural Commissioner Elvin O. Mankins
JULY 22, 1972

SMALL GRAINS: Cotton is blooming and setting squares; general field work being done; Safflower nearing harvest stage; sugar beet harvest underway.

DECIDUOUS TREE FRUITS, NUTS, GRAPES: Almonds showing good size; Perlette grape harvest completed; Cardinal grapes being packed with good tests; Red Rosa, late Santa Rosa, Laroda, Hubiana and Queen Ann plums being picked.

CITRUS: Valencia orange movement very slow with low prorate; most shipments going to export trade.

VEGETABLES: Some cucumbers being picked; tomato harvest has peaked; cultivating and irrigating of peppers continues.

LIVESTOCK: Range land dry and short with supplemental feedings being made.

MARIE BREY IS EASTER SEAL SECRETARY

VISALIA — Miss Frances Marie Brey will continue her long-time work in the Easter Seal Society of Tulare county, serving as secretary during the coming year.

Others named as society officers at recent annual meeting held at the Tagus ranch were: Thomas P. Boyer, president; Kevin Caskey, first vice president; Mrs. Mildred Bethke, second vice president; and Erich J. Erichsen, treasurer.

FAYE REELECTED BOARD CHAIRMAN OF SUNSWEET GROWERS

MENLO PARK — Board of directors of Sunsweet Growers Inc. meeting in Menlo Park, elected Eyvind M. Faye, Knights Landing, to his 13th term as head of the dried fruit cooperative's board. Faye is a diversified farmer operating 2,000 acres of orchard and field crops which includes large holdings of prunes which he markets through Sunsweet.

Reelected president of Sunsweet was C.D. Owens, San Jose, who has managed the \$40 million operation since 1964. D.D. Ramsdell of Biggs, a prune and walnut orchardist, was chosen to serve as vice chairman of the board, succeeding Neal D. Butler of Orland who retired after holding that position since 1959.

The only animal that is purple in color is a small South African antelope.

LEGAL NOTICE

NOTICE TO CREDITORS
SUPERIOR COURT OF
CALIFORNIA,
COUNTY OF TULARE
No. 22326

Estate of EMMA JANE WEBSTER, Deceased.
NOTICE IS HEREBY GIVEN to the creditors of the above named decedent that all persons having claims against the said decedent are required to file them, with the necessary vouchers, in the office of the clerk of the above entitled court, or to present them, with the necessary vouchers, to the undersigned at the law offices of Hubler, Burford, Moran & Quirk, 141 East Mill Avenue, Porterville, California 93257, which is the place of business of the undersigned in all matters pertaining to the estate of said decedent, within four months after the first publication of this notice.

Dated June 28, 1972.
EARLENE BIRDWELL
Administratrix of the Estate of the above named decedent
Hubler, Burford, Moran & Quirk
Attorneys at Law
141 East Mill Avenue
Porterville, California 93257
Telephone: (209) 784-5064
Attorneys for Administratrix
First publication: July 6, 1972
ju6,13,20,27,au3

GOLDEN TROUT EGGS MOVED FROM LAKES TO HATCHERY

INDEPENDENCE — A seven-man Department of Fish and Game crew has completed this year's take of 853,800 Golden trout eggs from 1,915 females at the Cottonwood lakes, at an elevation of 11,000 feet in the High Sierra.

The eggs, packed out on horseback, are being hatched at the DFG's Mt. Whitney Hatchery near Independence. The resulting fingerlings will be dropped from a DFG plane into Golden trout waters throughout the Sierra during September.

The egg-taking crew, which packed into the Cottonwood lakes in Inyo county, started spawning the fish on May 16 and finished on June 15.

Because of the lack of snowfall in the area, the DFG crew was able to get into the lakes a few weeks earlier than usual and complete the operation earlier.

All of the eggs were taken from ripe Golden trout trapped at the inlets and outlets of Lakes No. 1, 2, 3, and 4, which are being managed as broodstock ponds and are closed to fishing.

The Cottonwood lakes are the DFG's only source of pure Golden trout eggs needed to keep up with the ever-increasing fishing pressure on Golden waters throughout the Sierra.

COLLEGE TAX RATE BEING CONSIDERED

BAKERSFIELD — Budget for the Kern Community College district - which includes Porterville college - calls for a \$.6985 tax rate for the 1972-73 year, compared to \$.6403 last year. Assessed valuation of the district for the coming school year has increased by well over \$78 million, and now is estimated at \$1,136,639,175.

Thursday, July 27, 1972

LEGAL NOTICE

NOTICE OF SALE OF
REAL ESTATE UNDER
EXECUTION
SHERIFF'S SALE
No. 72-712

Vida King, Plaintiff

vs.
Albert Elvis King, Defendant
Under and by virtue of an Execution issued out of the Superior Court of the County of Tulare, State of California, wherein Vida King, Plaintiff and Albert Elvis King, Defendant upon a judgment rendered the 18th day of March A.D. 1971, for the sum of \$11,185.42 Dollars lawful money of the United States, besides costs and interest, I did on the 9th day of June 1972, levy upon all the right, title, claim and interest of said Defendant, Albert Elvis King of, in and to the following Real Estate situated in the County of Tulare, State of California, and described as follows, to-wit:

That portion of the Northwest quarter of Section 33, Township 22 South, Range 26 East, M.D.B. & M., County of Tulare, State of California, as per map or plat thereof on file in the office of the County Recorder, containing 40 acres more or less. A.P.N. No. 198-200-03.

Public Notice is Hereby Given, that I will on Wednesday the 2nd day of August A.D. 1972, at ten o'clock A.M. of said day, in front of the Tulare County Sheriff's Office in the City of Visalia, in said County of Tulare, sell at public auction, for lawful money of the United States, all the right, title, claim and interest of said Defendant, Albert Elvis King of, in and to the above described property, or so much thereof as may be necessary to raise sufficient money to satisfy said judgment, with interest and costs, to the highest and best bidder.

Dated this 3rd day of July 1972.
BOB WILEY, Sheriff of Tulare County, State of California
By Sgt. Harold Lansford
Deputy Sheriff
ju13,20,27

NOTICE TO CREDITORS
SUPERIOR COURT OF
CALIFORNIA,
COUNTY OF TULARE
No. 22316

Estate of

OTTO BASTIAN, Deceased.
NOTICE IS HEREBY GIVEN to the creditors of the above named decedent that all persons having claims against the said decedent are required to file them, with the necessary vouchers, in the office of the clerk of the above entitled court, or to present them, with the necessary vouchers, to the undersigned at the law offices of Hubler, Burford, Moran & Quirk, 141 East Mill Avenue, Porterville, California 93257, which is the place of business of the undersigned in all matters pertaining to the estate of said decedent, within four months after the first publication of this notice.

Dated June 26, 1972.
GEORGE N. BASTIAN
Executor of the Will of the above named decedent
Hubler, Burford, Moran & Quirk
Attorneys at Law
141 East Mill Avenue
Porterville, California 93257
Telephone: (209) 784-5064
Attorneys for Executor
First publication: July 6, 1972.
ju6,13,20,27,au2

NOTICE TO CREDITORS
SUPERIOR COURT OF
CALIFORNIA,
COUNTY OF TULARE
No. 22287

Estate of

ANGELA PONTI aka ANGELENA PONTI and ANGELA A. PONTI, Deceased.
NOTICE IS HEREBY GIVEN to the creditors of the above named decedent that all persons having claims against the said decedent are required to file them, with the necessary vouchers, in the office of the clerk of the above entitled court, or to present them, with the necessary vouchers, to the undersigned at the law office of Hubler, Burford, Moran & Quirk, 141 East Mill Avenue, Porterville, California, which is the place of business of the undersigned in all matters pertaining to the estate of said decedent, within four months after the first publication of this notice.

Dated June 21, 1972.
EVA WITT
Executrix of the Will of the above named decedent
Hubler, Burford, Moran & Quirk
Attorneys at Law
141 East Mill Avenue
Porterville, California 93257
Telephone: (209) 784-5064
Attorneys for Executrix
First publication: June 29, 1972
j29ju6,13,20,27

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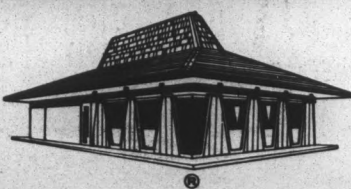
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PIZZA HUT

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781-3811
887 W. Olive Ave.
Porterville



FROM USUALLY unreliable sources we have received an allegation that one Jay Salazar, immediately after being appointed to the Porterville City Planning commission, constructed the above facility in the front yard of his home on Plano road without a building permit and in complete violation of structural, safety, and sanitation codes. Salazar refuses to be quoted but he feels there is some reason to believe that certain members of the Porterville Jaycees are the instigators of the outhouse project, which Jaycees, individually and en masse deny fully and completely. Police are investigating, it is alleged.

Motor trucks in the United States traveled a total of 206,680,000 miles in 1969.

Gravenstein apples are now being picked in the Sebastopol and Watsonville areas.

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COWBOY BOOTS "HABIT-FORMING" IN BOTH THE OLD AND NEW WEST

Watch out! Wearing cowboy boots can prove almost as habit-forming as eating three square meals a day.

Walking about in cowboy boots brings back the confidence and courage that went with our fearless American heritage. But rumor has it that a horse dealer was really the one to devise the cowboy boot, according to the National Automobile club, thereby trying to keep the cowboy in the saddle, away from ever walking.

What about the true birth of the cowboy boot? One story suggests that a shabby-looking character from Colorado galloped into a small Kansas town in 1875. Storming inside a boot store, he demanded boots that would be less tiring, yet still protect him while riding. The shoemaker's answer was a boot with a higher sloped heel, pointed toes, and stitching up the leg to prevent collapsing.

And in the Old West the cowboy spoke just as proudly of his boots as of his work. By wearing boots, he felt he was the better man, the riding man as opposed to the walking man. Especially the underslung heel furnished a source of pride, being a badge of distinction, a mark of nobility. In style centuries ago, heels appeared only on the shoes of noblemen. The law strictly forbade peasants or workmen to wear them. From this came the expression "well heeled."

Sheer necessity, however, demanded the growth of the high underslung heel. Whenever he worked cattle, the cowboy needed a brake, and the firm footing provided by underslung heels, which also gave the rider a better grip on the stirrups. To find those stirrups in a hurry requires pointed toes. To kick off shoes in a hurry should the horse bolt and one foot get

caught requires loose-fitting tops. The cowboy boot had all these.

Not only worn for work, the cowboy boot also showed up at dress occasions and at play. Most cowboys owned Sunday boots for town visiting, having paid thirty to forty dollars for them out of their monthly starting salary of sixty dollars. They say an important cattleman in Texas even ordered a special pair of patent-leather high-heeled boots to wear with his tuxedo.

Squeezing into a newly ordered size-five-or-six boot, the 180-pound cowboy would smile confidently. The tighter the better! He didn't care how much they'd shrink, always used soap, axle grease, or flour to slide his foot in and out of the "rack."

Trained to look for smallness in his boot when a mere stripling, the cowboy got boots and wore them past his "fittin' time." Thus many grew to manhood with small, pointed feet.

The story of the cowboy boot, that unique piece of footwear, has been interwoven with the story of great geographical areas, America's Southwest and West.

Highway 190 Bid

(Continued From Page 1)

Sacramento August 30.

The project calls for widening of the highway to 40 feet between the Frazier Valley highway and the Balch Park road, and to 28 feet from there to the Forest boundary, plus elimination of two right angle curves.

Through the town of Springville, curbs, gutters and drainage facilities will be included by utilization of money from Springville business people and from Tulare county.

California had an estimated 9,964,000 motor vehicle registrations in 1970.

The Farm Tribune BILLBOARD

JULY
27-28-29 - Crazy Days
28 - "Spoon River" Opening At Barn

AUGUST
5 - Opening Early Deer Season
19 - Opening Late Archery Deer Season
19 - Junior Rodeo, Springville
26 - Cancer Society Benefit Baseball Game

SEPTEMBER
2-3 - EAA Western Fly-In
10 - Close Late Archery Deer Season

16 - Ben Colburn Ranch Days
19 - Dairy Fiesta Parade, Tulare
19-24 - Tulare County Fair, Tulare

OCTOBER
14-15 - Visalia Community Rodeo, Visalia
23 - Veterans' Day Celebration

TUESDAY BONUS

Frances Luther
260 East Worth Avenue
Porterville, California

\$5.00

NEXT WEEK'S POT

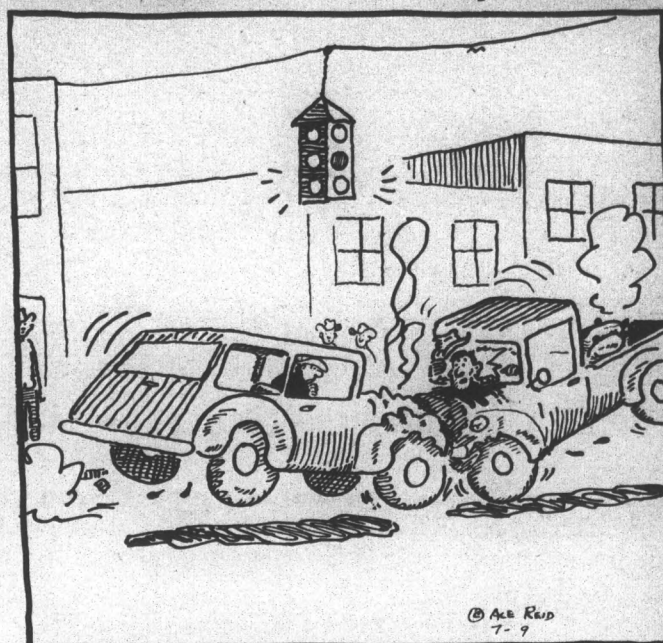
\$50

NEXT WEEK'S REPRESENTATIVE IS:

WANDA'S

COW POKES

By Ace Reid



"Hiday! Mr. Banker, I been lookin' fer you but I didn't see you comin'!"



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J & J PHARMACY

JONES HARDWARE

JUVEN-AIRE

LEGGETT'S

REISIG'S SHOE STORE

VOGUE

WANDA'S

Nuclear Stand

(Continued From Page 1)

at a meeting the night of July 19.

In a recommendation resolution to the county board of supervisors, it was stated that opposition to the Los Angeles Department of Light and Power plant "in its present nebulous form" should be continued until questions are answered concerning possible adverse effect of the plant on the

environment; until the question of where necessary water will come from is answered; until the tax-free status of the plant is equalized in some way; and until power benefit to Tulare county is established.

At least 73,000,000 people are now riding bicycles in the United States.

California cans and processes 70 percent of the nation's tomatoes.

BOB BATTEN

(Continued From Page 1)

southern California machine shops capable of meeting the extremely small tolerance standards required for the transmissions.

Now, however, Batten is getting his own shop going on Sunnyside avenue and may eventually do all of his own machine work in Porterville.

In explaining the background on the B&J transmission, Batten says that a few years ago he got to thinking there must be a better way to build transmissions than to simply re-work and beef up standard passenger car transmissions.

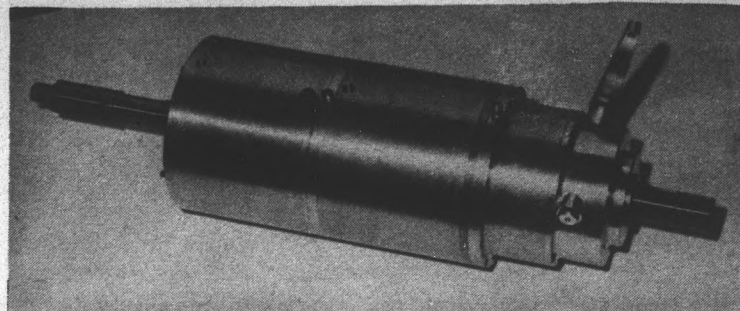
"It seemed illogical to me that such powerful engines were being built - 1500 horsepower engines - without a really efficient system to transmit all that power to the wheels of the car. So I started thinking and working."

Result was that Batten came up with a transmission that withstood tests of 28,600 rpms, and, in racing cars, has never yet "exploded" as other transmissions sometimes do. And where most transmissions last for perhaps three or four races, the B&J transmission runs for 50 or more races.

Retail price for the 2-speed transmission is around \$850; price of the 3-speed transmission will run about \$1,800.

"This seems like a lot of money for a transmission, but racers have thousands of dollars invested in their 'funny cars' if they are really competing, and the difference between a champion and an also-ran might be a tenth of a second or less - so there just isn't room for anything except the best, regardless of cost," says Batten.

The new 3-speed transmission will be given its first actual race car test in Los



FIRST UNIT, top, of the new B&J 3-speed transmission for drag racing cars that has been invented, and that will be manufactured and marketed, by Bob Batten, of Porterville. In lower photos, from left: Batten; Jim Snyder, apprentice machinist; and Mike Blevin,

Angeles this weekend by Sherman Gunn, former national record holder in the AA/A roadster class.

Is Batten worrying about the test?

"Not at all," he says. "This transmission is built to the same standards as the 2-speed transmission that has proved itself on the track, and it has been tested in the shop. There's nothing to worry about."

And apparently some car owners aren't worrying either, since, even without an actual car test, orders have already been received by Batten for four of the 3-speed transmissions.

Batten's B&J Transmission shop is at Henderson and Lime, in Porterville.

Harvest of California cabbage is now underway with crop estimated at eight percent below last year.

The 1972 California mid-summer cantaloupe acreage is set at 37,800, seven percent below last year.

machinist, in the new machine shop that Batten is setting up in Porterville on Sunnyside avenue. (Farm Tribune photos)

Pointers On Community Booths

(Continued From Page 1)

first; \$225, second; \$200, third; \$175, fourth; and \$150, fifth.

"We urge representatives of all organizations that plan to enter community or special feature exhibits this year to attend the August 1 meeting," says Slinde. "It is important that persons involved in these types of exhibit understand what has to be done and the requirements of state fair rules."

Community booth competition has become one of the traditional highlights of the Tulare County fair, according to Slinde, who says that chambers of commerce, service clubs, fraternal organizations, and farm organizations have all competed in past years.

The fair's 1972 premium books and supplemental state rules for variety feature booths and special feature booths, can be obtained at the office of the Tulare County Fair, 215 East Alpine, P.O. Box 777, Tulare 93274. Office telephone is 686-4707.

Date of Tulare County's 51st fair is September 19 through 24.

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